# Acry-Tech Coatings

EARTH AND USER FRIENDLY PROTECTIVE COATINGS

## **Compare DuraTex® with other cabinet covering options:**

Versus Truck Bed Liner Coatings: The coatings are tough but a mess to apply! For spraying, it involves extremely expensive proportioning equipment; the materials require exact measurement and mixing either by hand or in the expensive spray equipment. Cleanup requires solvents. Off ratio applications can peel, blister or crumble. Truck Bed Liner type coatings are very expensive, but if done correctly by highly trained personnel, they can result in a good waterproof finish. Truck Bed Liner products are typically limited to dark gray or black colors. DuraTex® can be applied inhouse by the cabinet builder and requires NO expensive application equipment, requires NO solvents, minimizes waste and can be done inexpensively! PLUS... DuraTex® is available in black, white, and an ultra-deep tint base that can be tinted to darker custom colors and it's a beautiful SATIN finish.

Versus Thick Epoxy Mastic Coatings: Epoxies are tough but difficult to apply, requires exact mixing and has a short pot life. Off ratio mixing will dramatically lower the quality and there is a lot of waste with excess coating hardening in the mixing container. Solvents are required for cleanup. DuraTex<sup>®</sup> requires NO expensive application equipment, requires NO solvents, minimizes waste and can be done inexpensively in-house!

Versus Thin Vinyl Type Coverings: It requires too much smoothness and precision in the underlying cab surface, and it will rip and tear under even moderate use, and allow water penetration into the underlying cabinet. Also, the seam work is a lot more difficult to pull off cleanly and will require a lot of extra time to achieve perfection, or the covering will look bad. **DuraTex**® is easy to apply, has NO seams, and it covers completely while it keeps water out of the cabinet joints.

- Versus Sleeve-Type Vinyl or Fabric Covers: They are another expense and/or fabrication challenge, and have to be stashed somewhere during a gig. DuraTex<sup>®</sup> requires NO secondary protection and it is water resistant and Weather-Proof, too!
- Versus Thin Synthetic Carpet: It will take abuse, will hide minor surface imperfections in your cabinets, but more difficult to bend, and wood glue can soak through the carpet and appear on the outside of the cabinet. Then there's the reality that the carpet is NOT Weather-Proof! DuraTex<sup>®</sup> applies more quickly and takes abuse better. Also, DuraTex<sup>®</sup> is Weather-Proof!
- Versus Synthetic Carpet with "Contact Cement": This is painted on and allowed to dry until its 'tacky', however it's a one-shot thing once you put the 2 'tacky' pieces together, they are not going to move ever again, so you have to make sure everything is aligned perfectly and there's no margin for error! DuraTex<sup>®</sup> is easier to apply and takes less than ½ the time and is Weather-Proof!
- Versus Any Fabric Covering: You will have to have a seam somewhere and problems of the light-colored wood showing through the places where the carpet is cut and edged together can be a real problem. Any fabric or carpet covering can leave seams and cuts that can rip and tear, and if even if seams butt exactly, keeping the glue from showing on the cut edges is difficult. DuraTex<sup>®</sup> has NO seams, it's quick to apply and is Weather-Proof!
- Versus Other Polyurethane finishes: Most polyurethane finishes are multi-layer processes requiring 3 separate products; a primer, an aromatic base coat and an aliphatic top coat. While the top aliphatic coating can be durable, it requires complex application and compatibility between the primer and the base coat. Also, sanding is required between coats, increasing labor costs. Best when applied by highly trained craftsmen. DuraTex® is water-based AND self-priming with incredible adhesion. DuraTex® requires NO solvents, NO spray booth, has Very Low V.O.C.'s, is less expensive and has a much lower labor cost to apply!

Versus Solvent Based Coatings: Large paint booths are required for spraying these materials. Respirators, fresh air supply, regular filter cleaning and the high cost of these spray booths are a problem. Generally, these solvent based products can raise a red flag for EPA and challenges the VOC regulations currently being enforced. DuraTex<sup>®</sup> is water-based AND self-priming with incredible adhesion. DuraTex<sup>®</sup> requires NO solvents, NO spray booth, has Very Low V.O.C.'s, is less expensive and has a much lower labor cost to apply!

DuraTex<sup>®</sup> is a Self-Priming, Water-based, Ultra Wear Resistant, Scuff-Resistant, Weather Resistant, Single Component, Polymer Coating that provides incredible cabinet protection from road wear AND is more Goof-Proof than any other covering option available.

## Then, there's the matter of Cost...

Cost: DuraTex<sup>®</sup> will cost less than \$0.75 per square foot in materials at an application rate of 100 square feet per gallon (total for two coats, rolled or sprayed – in Black)

Vinyl or carpet requires adhesives and the material costs including cutting waste for the coverings range from \$1.00 to over \$2.00 per square foot and requires 4 times as much Labor to apply.

An 18" X 18" X 36" (surface of 18 sq. ft.) cabinet will require 2 rolls of high-quality pebble finish vinyl @ \$19.50 per roll and \$10.00 in adhesive plus 4-man hours to apply.

Materials: \$49.000 Labor: \$60.00 (min at \$15/hr.) Total of labor and materials is \$109.00

*DuraTex*<sup>®</sup> on the above example will only require 0.2 gallons at \$74.25 per gallon OR \$14.85 plus 1man hour to apply.

Materials: \$14.85 Labor: \$15.00 (min at \$15/hr.) Total of labor and materials \$29.85 **A savings of 73%** 

Solvent based Polyurethane or Epoxy systems are much more expensive than DuraTex<sup>®</sup> and they too require much more Labor to apply, plus they require expensive equipment and the use of hazardous solvents and special spray booths.

### Weigh cost and advantages and it's a clear choice... **DuraTex**<sup>®</sup>!

### **Standard Color:** Black Satin & White Satin

## **\*CUSTOM COLORS ARE AVAILABLE - CALL OUR OFFICE FOR DETAILS**

<u>Other information:</u> **DuraTex**<sup>®</sup> can be easily applied with a Hopper Gun, a pressure pot spray system, an airless sprayer OR can be rolled using our special open foam texture roller nap (\$8.10 each) for a textured finish or a smooth foam roller for a smooth finish.

**NEWSFLASH...** some creative cab manufacturers have used a "Hopper Gun", the kind you spray ceiling texture with, and it works great with a minimum of expense and a good, consistent texture! Plus, varying the orifice size and air pressure gives a lot of different texture possibilities. Low Tech application is soooooo easy!! When using spray equipment, cleanup is also a concern. Flushing and rinsing an airless sprayer wastes a lot of material. But, when using a hopper gun, there is minimal waste as the coating can be poured back into the container and the cleanup is very quick and easy.



#### Oh, by the way, here's what one satisfied user had to say...

"I just used DuraTex<sup>®</sup> for the first time and it won't be the last. It goes on easy, no smell, dries fast. I was able to put two coats on in an hour. Coverage is good, almost the same as regular paint, and two coats are quite sufficient. Over birch only minimal sanding required, with spruce plywood you need to sand the grain off first. The ease and speed of application would make it better than carpet even if it cost more, but taking into consideration the cost of carpet adhesive it's undoubtedly cheaper. This is now my finish of choice. Good stuff."

#### To order DuraTex<sup>®</sup>, just visit our website at <u>www.acrytech.com</u>.

#### We accept American Express, Discover, Visa and MasterCard for your convenience.

**NOTE:** If you are a large volume user, we have a special volume discount pricing schedule for you and can arrange the best freight costs to your location via common carrier.

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